



Rate Card 2009

Impression Banners

Your impression banners appear on the very top section of our website and changes every time a new page is opened. By purchasing banner impressions on Bodyinfo.co.za you can ensure that your banner receives "X" amount of impressions and is the best way to ensure that you get what you pay for. The superbly placed revolving banner is constantly displayed on the Home Page as well as on every single article.

Page / Section	1000	5 000	10 000
Varies	R300.00	R1250.00	R2000.00

Other Advertising Options (Based on a month-by-month basis)

You can also purchase custom positions on Bodyinfo.co.za.

Main Top Banner (Throughout Entire Site)

For a fee of R50 000.00 your banner is seen on every single page within the Body Info website meaning your brand gets full exposure no matter what page a person lands on. In addition to this, your banner gets exclusive exposure on every page of the Body Info website, thereby eradicating any chance of being placed directly next to your competition.

Main Top Banner (Home Page only):

For a fee of R10 000.00 your banner appears on the Body Info home page only.

Main Top Banner (Sub-Pages only):

For R7 500.00 your banner gets exclusive exposure on one of the many pages within the Body Info website except for the Home Page.

Static Banners:

Static Large:

Large Static Banners (Home Page Only):

For a fee of R3000.00 we give you an alluring static banner (320x75) on the Home Page of the Body Info website.

Large Static Banners (Main Website Pages):

For R2000.00 your banner appears exclusively on either the Article Listing page, Directory Listing page, Registration Page, or My Dashboard page.

Static Medium:

Medium Static Banners (Home Page Only):

For a fee of R1500.00 you can buy a medium sized (310x260) banner that will appear on the Body Info Home Page only.

Medium Static Banners (Main Website Pages):

For R1250.00 your banner appears exclusively on either the Article Listing page, Directory Listing page, Registration Page, or My Dashboard page.

Static Small

Small Static Banners (Home Page Only):

For a fee of R1000.00 you can buy a medium sized (150x110) banner that will appear on the Body Info Home Page only.

Small Static Banners (Main Website Pages):

For R750.00 your banner appears exclusively on either the Article Listing page, Directory Listing page, Registration Page, or My Dashboard page.

Contact Details

Andrew Lowe
083 546 1325

Andrew@bodyinfo.co



Booking Terms and Conditions

By signing this document, you hereby agree to our terms and conditions as outlined below:

- 1) Artwork is to be supplied by the client and is NOT included in the prices on the rate card. Bodyinfo.co.za will not be held responsible for any errors encountered due to incorrect artwork being supplied to us, whether its spelling errors, colour errors etc. Should you require artwork to be done; this will be charged at a separate fee, to be discussed.
- 2) Artwork must be provided to Bodyinfo.co.za in the correct size specifications as outlined in our Rate Card.
- 3) Once you have secured a booking with us you will be responsible for ensuring that we receive the artwork, in the correct format and on time. Should you fail to provide us with the artwork on time, you will be invoiced and billed as per the booking agreement.
- 4) Advertising Options
 - 4.1) Banner Impressions are charged on an impression-by-impression basis. After agreeing to an impression threshold, we will assign your banner the amount of impressions. Your banner will then be included in our banner rotation system and once it has reached its impression count, it will automatically be removed from our system.
 - 4.2) Main/Small/Medium/Large banners are charged on a month-by -month basis. Your advert will be removed after it has been up for exactly one month from the date indicated on the booking sheet. Should you wish to purchase an advert position for more than a month, please let us know so that we can give you a discounted rate.
- 5) Price discounts on banner impressions only apply to THE SAME advert being placed on our website and does not apply to having multiple adverts for that period. However, if you wish to purchase multiple adverts on our site, we can discuss a discount option.

6) The agreed amount will need to be paid in full before your advert appears live on our website.

7) After signing this document, we will fax to you, an official placement sheet that will include all your advert requirements, special arrangements and pricing. You will need to approve this document by signing it, before we can go ahead with your ad campaign.

Bodyinfo.co.za reserves the right to amend rates and content across our site without any notification whatsoever. However, once your booking has been approved by us, the rates indicated for that specific advert placed will be secured.

Special Requirements:

I hereby agree to the above stated Terms and Conditions:

- Please complete the form above and sign it, together with your full name and date of signature.
- Fax your completed booking sheet to us on 011 463 8488. Once we have received your booking sheet we will provide you with an official placement sheet that will include your advert details, position as well as dates/ impressions of your advert. You will need to sign this document and pay in full before your ad is put live.

Directory | Articles | Q & A | Register

Search go

Contact us for advertising options here

Sign in

username

Password

Remember Me (?)
forgot sign-in information?

[sign-in](#)

Welcome to body info

Featured Articles
draft test
19th March 2009 12:17 pm by Greg Shiers
draft test
[Read full article »](#)

Revolving banners available with impressions

Register Now!

Explore Body INFO

Meet the Authors
Advertise here
Contact Us

Calendar of events

- ~ Halloween for Clients - 2007 - SI Works Kyalami Office - 1st January 2009, 10:01 am
- ~ SABC 2 Nelspruit Roadshow 2008 - Arnold House - 1st January 2009, 10:01 am
- ~ Greg's test event - santa - 25th December 2008, 08:12 am

If you would like to advertise an event click here to contact us

Static Small Banners

Forex

\$ U.S. Dollar	8.45
€ Pound	12.64
£ Euro	11.17

Weather

Johannesburg	9 °C - 23 °C
Durban	18 °C - 27 °C
Cape Town	11 °C - 23 °C

Body info resources

- » Body building website
- » Where to buy creatine
- » Treat anorexia and get healthy

A consistent soul believes in destiny, a capricious one in chance.
By Benjamin Disraeli

Static Large Banner

Questions and Answers

What is the way to get a six pack quickly?
Increase your metabolic rate. Get your body in a negative calorie balance. Hit the abs with in....
posted by [daniel lechtman](#) and answered by [Andrew Robert Lowe](#) ~ 19th January 2009 - 05:45 pm
[More answers...](#)

3 is number 8998 of the lorem ipsum health?
posted by [daniel lechtman](#)

Static Medium Banners

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